



## 2024 BMX FEST September 7, 2024

BMX bikes are coming back to Downtown Pleasanton for a day of high-flying fun! Here is the chance for you & your business to market to our thousands of attendees. This unique marketing opportunity allows your business the chance to be a part of a growing and loved Downtown event while outreaching to local residents and visitors alike.

This sponsorship package includes company/organization logo prominently featured on all BMX Fest marketing materials and the following special marketing and advertising opportunities.

- PDA Website advertising throughout the year with prime advertising during the summer: \$1500
- Logo included on BMX Fest advertising - \$2500
- Logo on BMX Fest Posters which are displayed throughout Downtown - \$500
- Downtown kiosk poster with prime advertising - \$1000
- Prime mention in BMX Fest Press Releases - \$1500
- Free prime booth location at BMX Fest –\$1000
- Two sponsorships of Concerts in the Park (if space is available) - \$1500

**Total Marketing/Promotional Value: \$10,500**

**Sponsorship Cost: \$3500**

For more information regarding these corporate sponsorship opportunities, please contact:  
Gabrielle Welk, Events Manager – [gabrielle@pleasantondowntown.net](mailto:gabrielle@pleasantondowntown.net) or 925-484-2199  
Laura Brooks, Executive Director - [laura@pleasantondowntown.net](mailto:laura@pleasantondowntown.net)

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**SPONSORSHIP AGREEMENT & ACCEPTANCE:** All above listed benefits are included in this price. Upon receipt of the signed acceptance the PDA will issue an invoice. Payment to the PDA in full is due 30 prior to the first event. No more than 3 sponsorships will be sold per weekend.

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Name  
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SIGNATURE  
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DATE  
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COMPANY NAME