



2024 Children’s Events Sponsorship Package

Bunny Hop Scavenger Hunt – March 23, 2024

Pumpkins on Main & Pumpkin Hunt – October 11 - 27, 2024

SPONSORSHIP PACKAGE DETAILS:

This exclusive marketing opportunity provides the opportunity to be a part of our rapidly growing and family friendly Scavenger Hunts. We host over 1000 children and their families at each event and welcome them to explore downtown while following clues and gathering goodies from our local businesses. All participants check in at the PDA table at the Museum on Main, are given a map and a bag and sent on their way for fun...and lots of candy.

This sponsorship package includes the following:

- Sponsorship of both Bunny Hop and Pumpkins on Main
- Logo on event program and map given to all participants - \$1000
- PDA Website advertising in the month leading up to each event - \$1500
- Prime mention in all event press releases (minimum 2 per event) – \$800
- Ongoing acknowledgements and mentions through the PDA’s social media activities on Facebook, Twitter, Instagram and more. Current social media engagement is over 40,000 followers - \$1000
- Booth space during Bunny Hop (March 23 only) - \$1000
- Other marketing opportunities that may arise

Total Value: \$5300

Sponsorship Cost: \$2500

For more information regarding these corporate sponsorship opportunities, please contact:
Gabrielle Welk, Events Manager – gabrielle@pleasantondowntown.net or 925-484-2199
Laura Brooks, Executive Director - laura@pleasantondowntown.net

SPONSORSHIP AGREEMENT & ACCEPTANCE: All above listed benefits are included in this price. Upon receipt of the signed acceptance the PDA will issue an invoice. Payment to the PDA in full is due 30 prior to the first event.

_____ Name
 _____ SIGNATURE
 _____ DATE
 _____ COMPANY NAME