



## 2023 CHILDREN'S EVENT SPONSORSHIP

Bunny Hop Scavenger Hunt – April 8, 2023

Pumpkins on Main Pumpkin Hunt + Costume Party – October 1 – 30, 2023

This offer provides the opportunity to be a part of our rapidly growing Scavenger Hunts. **Over 1000 children and their families** explore downtown while following clues and gathering goodies from our local businesses. All participants are given a map and a bag and sent on their way for fun...and lots of candy.

This sponsorship package includes the following:

### Children's Events Sponsorship Package

- Sponsors of Bunny Hop and Pumpkins on Main
- PDA Website advertising in the month leading up to each event
- Prime mention in all event press releases (minimum 2 per event)
- Ongoing acknowledgement and mentions through the PDA's social media activities on Facebook, Twitter, Instagram and more
- Booth space during each event
- Logo on event program/map and bag given to all participants
- Other marketing opportunities that may arise

**Total Value: \$5300**

**Sponsorship Cost: \$2500**

#### SPONSORSHIP AGREEMENT & ACCEPTANCE:

All above listed benefits are included in this price. Upon receipt of the signed acceptance the PDA will issue an invoice. Payment to the PDA in full is due 30 prior to the first event.

BUSINESS NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

For more information regarding these corporate sponsorship opportunities, please contact:

**Gabrielle Welk/Events Manager/**[gabrielle@pleasantondowntown.net](mailto:gabrielle@pleasantondowntown.net)