



2023 Concert in the Park Band + Stage Sponsor

# CONCERT IN THE PARK

Concerts are back on Friday Nights in 2023 and we want YOU and your business to be a part of this long Pleasanton tradition. Concerts in the Park have been a cornerstone event in Pleasanton for over 40 years and are deeply rooted in our community. This event provides a unique opportunity to promote your business to our over 1,000 annual concert attendees.

**This sponsorship package includes the following:**

## BAND + STAGE SPONSOR

- On-stage announcement to introduce your company and announce the band
- Prominent booth location next to the stage to promote your business at the concert
- Concert series advertisements with sponsor information in the Pleasanton Weekly and other media outlets
- Promotion via online social media
- Promotion via 500 Concert posters + print materials distributed throughout the Pleasanton area
- Mentions in concert press releases and online news updates
- Listing on the PDA’s Website Event Calendar including business name with link to your website

**Non-Downtown Sponsorship Cost: \$1000**  
**Downtown Business Sponsorship: \$750**

### SPONSORSHIP AGREEMENT & ACCEPTANCE:

All above listed benefits are included in this price. Upon receipt of the signed acceptance the PDA will issue an invoice. Payment to the PDA in full is due 30 prior to the first event.

Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_  
Phone: \_\_\_\_\_

I would like the following date (Select Top 3):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

2023 CONCERT DATES	
June 9 <sup>th</sup>	July 21 <sup>st</sup>
June 16 <sup>th</sup>	July 28 <sup>th</sup>
June 23 <sup>rd</sup>	August 11 <sup>th</sup>
June 30 <sup>th</sup>	August 18 <sup>th</sup>
July 14 <sup>th</sup>	August 25 <sup>th</sup>

For more information regarding these corporate sponsorship opportunities, please contact:

**Gabrielle Welk/Events Manager** [gabrielle@pleasantondowntown.net](mailto:gabrielle@pleasantondowntown.net)