



## PLEASANTON DOWNTOWN ASSOCIATION CONCERT IN THE PARK 2024

### BAND SPONSORSHIP

Sponsoring a Concert in the Park band is a fun and unique way to show off your business to thousands of Tri-Valley residents! Our 2024 Concerts take place every Friday night, 7pm – 8:30pm, June, July & August. Concerts typically draw 3,500+ attendees each week and are a dearly loved, 40+ year Pleasanton tradition! We would love to have you & your business as a part of these tried-and-true celebrations.

Concert sponsorship for **DOWNTOWN MEMBERS** is \$500.

Concert sponsorship for **NON MEMBERS** is \$750.

As a band sponsor, your business will receive:

- Prominent booth location to promote your business at the concert (6' table provided)
- On-stage opportunity to introduce your company and announce the band
- Concert series advertisements with sponsor information in the Pleasanton Weekly
- Promotion via online social media (40K+ followers): Facebook, Twitter & Instagram
- Promotion via 200 Concert posters distributed throughout the Pleasanton area
- Listing on the PDA's Website Event Calendar including business name with link to your website
- Mentions in concert press releases and online news updates

Please see page 2 for the Concert dates and line up. We will make every attempt to accommodate your date request; however, **sponsorships are granted on a first-paid, first-served basis.**

**Click here to sign up online or Return your application to PDA office, with payment,** to ensure that you are included on the printed promotional materials. Applications will not be accepted without payment in full.

333 Division Street, Pleasanton, CA 94566  
Phone: (925) 484-2199  
events@pleasantondowntown.net  
www.pleasantondowntown.net



# Pleasanton Downtown Association

## Concerts in the Park - 2024

7 p.m. – 8:30 p.m.

Lions Wayside Park

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: (required) \_\_\_\_\_

**Downtown Member - Fee: \$500**

**NON Downtown Member – Fee: \$750**

I would like to request the following date (**Select top 3**):

DATE	BAND	SELECT
June 7	AUDIO ILLUSION	SOLD
June 14	DIABLO FUGITIVES	
June 21	EAST BAY GROOVELINE	SOLD
June 28	THE COOL TONES	
July 5	ROAD ELEVEN	
July 12	OTHER PEOPLE'S MONEY	
July 19	EVAN THOMAS BAND	
July 26	HONKY TONK HEROS	
Aug 2	SALLY AND THE FIELDS	
Aug 9	THE 925 BAND & THE WISE GIRLS	
Aug 16	RPM	
Aug 23	RUSTY ROCK AND ROLL	
Aug 30	PUBLIC EYE BAND	SOLD

**Sponsorships are granted on a first paid, first served basis. No refunds.**

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Return this form or [SIGN UP ONLINE.](#)**

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