



STROLLS & CRAWLS

This event provides the unique opportunity to promote your company to our over 4500 Stroll & Crawl attendees and become an integral part of these increasingly popular events downtown. These events are crowd favorites, and we are excited to welcome back our attendees in 2023!

May 6 th – Wine Stroll
October 28 th – Halloween Stroll
December 16 th Spirit and Sweater Stroll

This sponsorship package includes the following:

Event Sponsor Package

- Logo on a minimum of 2 local print ads per event
- Logo on event glasses given to event attendees (3500+ glasses)
- Ongoing acknowledgements and mentions through the PDA’s social media activities. Current social media engagement is over 40,000 followers
- Logo and acknowledgement as sponsor in the Event Map & Program
- PDA Website advertising in the month leading up to the events
- Logo on the event poster which are prominently displayed throughout Downtown
- Prime mention in all event press releases (minimum 4)
- Logo on Downtown kiosk poster with prime advertising

Total Value: \$10,000

Sponsorship Cost: \$8,000

SPONSORSHIP AGREEMENT & ACCEPTANCE:

All above listed benefits are included in this price. Upon receipt of the signed acceptance the PDA will issue an invoice. Payment to the PDA in full is due 30 prior to the first event.

NAME: _____

SIGNATURE: _____

DATE: _____

COMPANY NAME: _____

For more information regarding these corporate sponsorship opportunities, please contact: **Gabrielle Welk**/Events Manager gabrielle@pleasantondowntown.net